

Full Entries End Feb 13th the **dieline** AWARDS  

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Gat Nitzan Pomegranate Wine



"Gat Nitzan is a boutique winery in Israel. The winery specializes in combining traditional pressing methods with modern processes that preserve the nectar's taste and purity."




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"Operating in the highly competitive yet exclusive wine industry, the founders of Gat Nitzan realized early on that a winning brand is essential to their marketing strategy and business success."

Starting with the name Gat - the biblical wine press - Giraff Visual Communication created a brand that delivers a thousand years of tradition and values with modern elegance. The visual concept transforms the essence of ancient mosaic art that decorated biblical wine presses, into a crystal clear brand language."

Firm: [Giraff Visual Communications](#)
Creative Director: Tal Huber
Design: Tal Huber, Ofry Riger
Strategy: Adi Yahalomi




mod
MICHAEL OSBORNE DESIGN




Proof

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CFNAPA
brand design

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